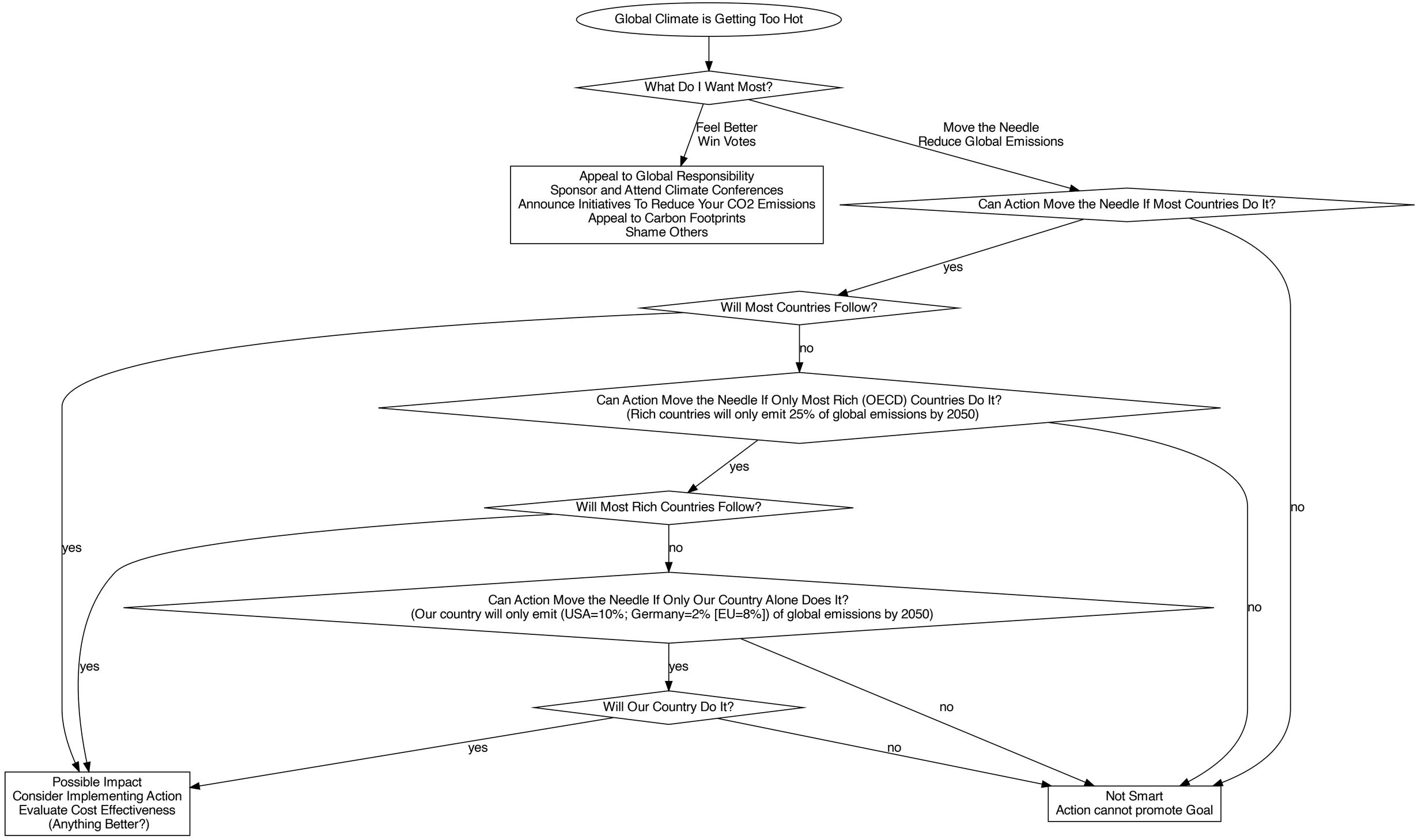
Global Climate is Getting Too Hot
What Do I Want Most?
Feel Better
Win Votes
Move the Needle
Reduce Global Emissions
Appeal to Global Responsibility
Sponsor and Attend Climate Conferences
Announce Initiatives To Reduce Your CO2 Emissions
Appeal to Carbon Footprints
Shame Others
Can Action Move the Needle If Most Countries Do It?
yes
Will Most Countries Follow?
no
Can Action Move the Needle If Only Most Rich (OECD) Countries Do It?
(Rich countries will only emit 25% of global emissions by 2050)
yes
Will Most Rich Countries Follow?
no
Can Action Move the Needle If Only Our Country Alone Does It?
(Our country will only emit (USA=10%; Germany=2% [EU=8%]) of global emissions by 2050)
yes
Will Our Country Do It?
yes
no
yes
no
yes
no
no
Possible Impact
Consider Implementing Action
Evaluate Cost Effectiveness
(Anything Better?)
Not Smart
Action cannot promote Goal